

## **Historic, Archive Document**

**Do not assume content reflects current scientific knowledge, policies, or practices.**

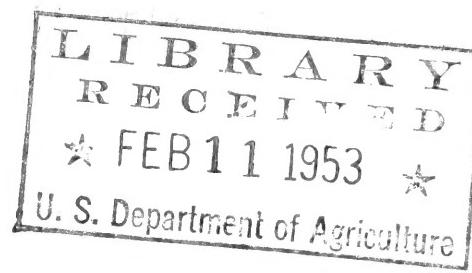


62,39

# GLADIOLUS BULBS

## Price List

1953



## 1953 INTRODUCTION

### LITTLE DARLING

(Vasaturo 1953) Seedling 40 - AR-D

Ella May x Aretusa

A small delicate pastel blend of soft pinky lavender cream and white with yellow throat. Tall slender spike, open 6 - 2 $\frac{1}{4}$  inches florets with 4 more in color, 14 buds. A real beauty and different in miniature. Propagation good, blooms in 80 days. In 1948 first shown, won trophy for best small seedling for the entire season. In 1950 N. E. G. S. Award of Merit with average score of 86%. In 1952 at Western Massachusetts Show was awarded the Blue Ribbon and Special Award of \$15.00 for the best small type seedling in the show.

\$2.00 each -- Any size bulb

Bulblets -- \$.50 each

---

*Gladhaven*

**PASQUALE VASATURO**

**18 Miller Street**

**Medfield, Massachusetts**

**Telephone Medfield 98**

# PREPAID PRICE LIST

Variety	Per	Large	Medium	Small	Bulblets
ALICE AYER—New pure white	1	\$ .25	.15	.10	25— 1.00
ANGELLA—New blotched cream	1	.25	.20	.15	10— .10
BARBY CHASE—Rosy pink ream white throat	1	.25	.20	.15	10— .50
BENJAMIN BRITTON—Popular lavender mauve	1	.15	.10	.08	25— .25
BETTY'S CHOICE—Ruffled rosy-mauve	1	.15	.10	.06	25— .25
BETTY'S DUNCAN—Fine new orange	1	.15	.10	.06	25— .25
BIRCH RED—Fine medium dark red	1	.25	2— .25	4— .25	10— .20
BO-PEEP—Ruffles pastel rose and yellow on buff	1	.15	.10	.06	25— .25
BRIDAL ORCHID—New Ehibition lavender	1	.50	.40	.25	10— .25
CHAMOUNTY—Dark rose bordered silver	2—	.25	3— .25	6— .25	100— .50
CLARA JOANNA—Brilliant new red	1	.35	.25	.20	10— .50
CLARENCE D. FORTNAM—Beautiful blush pink ruffled	1	.75	.50	.25	15— .30
CREAM ORCHID—Very beautiful orchid shaped cream	1	.50	.35	.25	10— .25
CROWN JEWELL—Blotched rose pink, very nice	1	.50	.35	.25	10— .25
CRUSADER—Beautifl orchid flowered with white with large purple throat	1	1.00	.75	.50	10— 1.00
D-12—Fine clear medium red	1	.40	.30	.20	25— .75
DARK DAVID—Large tall fine deep red	1	.75	.50	.35	3— .20
DEBORAH SAMPSON—Light buff pink, very nice	2—	.25	2— .15	2— .10	50— .25
DIEPPE—Large salmon-scarlet. This is a "must have".	1	.15	.10	.05	100— .50
DR. WHITELY—Large yellowish apricot or buff, very good	1	.10	.08	.05	100— .50
EARLY ROSE—Exactly as named	3—	.25	3— .20	5— .25	100— .25
EASTERN MOON—Large light yellow	1	1.50	1.00	.75	2— .50
ELIZ. THE QUEEN—Best lavender	2—	.25	4— .25	10— .25	100— .25
ELMER ROSE—Fine deep rose	1	.50	.25	.35	20— 1.00
ETHEL CAVE-COLD—Fine medium pink	1	.10	4— .25	6— .25	100— .25
EVELYN MAY—Robust new deep red	1	.50	.35	.25	6— .25
FIAMMA—Very large flame red	1	.50	.35	.25	6— .75

Variety	Per	Large	Medium	Small	Bulblets
FLORENCE NIGHTINGALE—Finest Canadian white	1—	.15	.10	.08	50— .50
FRIENDSHIP—Early medium rose, very nice	1	.25	.25	.25	25— .50
GAIL—Light lavender, tall	1	.50	.35	.25	2— .25
GENERAL MacARTHUR—Early rose pink	1	.20	.15	.10	10— .20
GOLD—Deep golden yellow	1	1.00	.75	.50	5— .50
GRACE DARLING—Soft rosy, pink-and-white	1	.35	.25	.15	10— .15
GWEN—Large light rose, fine variety	1	.50	.35	.25	2— .25
HARMAU—Vermillion red	1	.10	.15	.25	50— .65
HEART O'GOLD—Ruffled white with golden throat	1	.35	.25	.15	10— .25
HEART'S DESIRE—Ruffled pink and white	1	.30	.25	.30	5— .25
JUNE—Cream rose-pink border	1	.25	.15	.10	10— .50
KAREN—Purple with yellow throat	1	3.00	2.50	2.00	1— .35
LAVENDER LACE—Ruffled lavender, the throat is cream	1	.25	.15	.10	10— .25
LEADING LADY—Champion cream	2—	.25	.10	.08	100— .75
MARION PEARL—Salmon pink	1	.20	.15	.10	20— .50
MARY DEE—New white	1	.35	.25	.20	100— 1.00
MISS PEAR—Large glowing orange, scarlet with dark gold throat	1	2.00	1.50	1.00	1— .50
MRS. MARK'-MEMORY—Red-purple	1	.25	.15	.15	10— .25
MELLOW MOON—Light orange self color	1	.75	.50	.25	10— .30
MID AMERICA—A clear brilliant light red	2—	.30	.30	.09	25— .30
MISS WISCONSIN—Deep lavender rose	2—	.25	.25	.25	25— .25
MOTHER FISCHER—Ruffled white	1	.50	.35	.25	10— .50
MODERN TIMES—Wine red with yellow line	2—	.25	.25	.25	50— .25
MT. INDEX—White-golden throat	1	.10	.08	.06	50— .50
NANCY—Commercial scarlet	1	.15	.10	.08	25— .25
NEVA—Ethereal new white	1	.15	.10	.08	200— 1.00
NEWETA ROSE—Sensational new rose	1	.50	.35	.25	5— .25
NORDIC QUEEN—Soft glowing flesh pink with cream-yellow throat	1	1.00	.75	.50	10— 1.00
PARTIENA—Deep mauve, very nice	1	.25	.15	.10	10— .25
PHANTON BEAUTY—Warm light pink	1	.15	.10	.08	25— .25
POCTOLUS—Apricot cream with orange red blotch	2—	.25	.25	.25	50— .25
RED CHARM—World-beater red	1	.10	.08	.10	50— .75
REGAL RED—Huge large scarlet	1	.25	.20	.15	20— .25
ROBERT ALAN—New golden yellow	1	.75	.50	.25	5— .25
SALMAN'S GLORY—Creamy white, red blotch	1	.15	.10	.08	25— .25
SIBONEY—Ruffled medium lavender	1	.25	.15	.10	5— .25

Variety	Per	Large	Medium	Small	Bullets
SILVER WINGS—Ethereal white	2—	.25	4— .25	10— .25	25— .25
SNOW PRINCESS—Good white	1	.10	2— .15	5— .25	100— .50
SPARKS—Tall cream yellow, flame blotch	1	.20	.15	.10	25— .25
SPIC AND SPAN—Ruffled deep salmon rose	2—	.25	4— .25	6— .25	25— .30
SPOTLIGHT—Best yellow	1	.10	.08	.04	25— .50
SUNDAY BEST—Light lavender rose	1	.50	.35	.25	5— .25
SUNLIGHT—Orange shades	1	.25	.15	.10	10— .25
SUN SPOT—Apricot buff with rose blotch	1	.20	.15	.10	20— .25
SURFSIDE—Late white	1	.10	2— .15	5— .25	100— .50
SWEET 16—Fine true pink	1	.50	.35	.25	25— 1.00
VELVET MANTEL—Deep velvety red	1	.25	2— .25	4— .25	10— .10
VENIDA—Rose with cream throat, very fine	1	.25	.20	.15	10— .25
VULCAN—Medium purple	1	.10	4— .25	10— .25	20— .25
WAR PAINT—Large scarlet	1	.35	.25	.15	25— .25
WEDGEWOOD—Beautiful blue lavender with cream throat	1	.15	.10	.06	10— .10
WHITE CHALLENGE—Tinted white with small rose blotch	1	.15	.10	.08	50— .50
WHITE CHRISTMAS—Beautiful ruffled white	1	.25	.15	.10	25— .25
WHITE GODDESS—Large tall ruffled white	1	.25	.20	.15	12— .25
WHITE GOLD—Cream-yellow throat	1	.10	.08	2— .10	50— .50

### MINIATURES AND SMALL VARIETIES

ATOM—Small red with silver border	1	.15	.10	.08	5— .25
ARIA—Deep rose with cream throat	1	.50	.35	.25	2— .10
BO-PEEP—Very early buff pink	1	.15	.10	.08	25— .25
CELESTINA—Heavily ruffled cream	1	.15	.10	.08	10— .10
CONCERTINA—Rosy pink	1	.10	.08	.05	20— .10
CUPID—Ruffled waxy white	1	.20	.10	.05	10— .10
DOLORES—Very early rosy pink with white throat	1	.20	.15	.10	35— .50
ELDA—Very early orange	1	.20	.15	.10	25— .50
ETHEL THERESA—Ruffled cream white wine feather in throat	1	.10	.08	.05	15— .10
JINGLES—Rich coral salmon ruffled	1	.25	.20	.18	25— .50
JUDY ANN—Ruffled with white throat	1	1.00	.75	.50	1— .25
LITTLE BRIDE—Informal white early	1	.15	.10	.08	10— .10
LITTLE GOLD—Rich golden color	1	.15	.10	.08	10— .10
LITTLE JEWEL—Ruffled pink	1	.15	.10	.08	10— .10
LITTLE QUEEN—Ruffled orange apricot with cream throat	1	.75	.50	.35	2— .25
LITTLE SPICE—Orange red with gold throat	1	1.00	.75	.50	1— .25
PEGGY ANN—Beautiful pink with white throat	1	.20	.15	.10	10— .10
STATUETTE—Clear medium yellow with diffused red purple blotch	1	.75	.60	.50	1— .25
STARLET—Ruffled white	1	.20	.15	.10	5— .25



# WHOLESALE LIST

No less than 25 of a Kind and Size at Hundred Rate. Pints of Bbts. at the  
Quart Rate. F.O.B. Medfield, Mass. Shipment as Requested.

Variety (Prices per 100)	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
ANEGELA	16.00	14.00	12.00	10.00	8.00	6.00	200— 2.00
CLARA JOANNA	25.00	20.00	—	—	—	—	—
CELESTINA	7.00	6.00	5.00	4.00	3.00	2.00	200— 1.00
CONCERTINA	6.00	5.00	4.00	3.00	2.50	2.00	200— 1.00
DEBORAH SAMPSON	10.00	8.00	7.00	—	—	—	*M— 3.00
DIEPPE	6.00	5.00	4.00	3.00	2.00	1.50	Qt. 5.00
DOLORES	10.00	8.00	7.00	6.00	5.00	4.00	100— 1.00
DR. WHITELEY	5.00	4.50	3.50	2.50	—	—	Qt.— 6.00
EARLY ROSE	5.00	4.00	3.00	—	—	—	Qt.— 4.00
EASTERN MOON	100.00	80.00	70.00	60.00	50.00	40.00	100— 10.00
ELDA	10.00	8.00	7.00	6.00	5.00	4.00	75— 1.00
ELIZABETH THE QUEEN	6.00	5.00	4.00	3.00	—	—	Qt.— 5.00
ETHEL CAVE-COLE	5.00	4.00	—	—	—	—	Qt. 4.00
ETHEL THERESA	8.00	7.00	6.00	5.00	4.00	3.00	*M— 5.00
EVELYN MAY	35.00	30.00	—	—	—	—	—
FIAMMA	35.00	30.00	25.00	20.00	15.00	12.00	Qt.— 50.00
GENERAL MacARTHUR	5.00	4.00	3.00	—	—	—	Qt.— 4.00
JUDY ANN	65.00	55.00	50.00	45.00	40.00	35.00	*M— 50.00
JUNE	15.00	10.00	—	—	—	—	—
LEADING LADY	5.00	4.50	4.00	3.00	2.50	1.50	Qt. 4.00
LITTLE BRIDE	8.00	6.00	5.00	4.00	3.50	3.00	200— 1.00
LITTLE JEWEL	8.00	6.00	5.00	4.00	3.50	3.00	200— 1.00
MARY DEE	20.00	15.00	10.00	8.00	6.00	5.00	100— 1.00
NEVA	7.00	6.00	5.00	4.00	—	—	*M— 5.00
PEGGY ANN	7.00	6.00	5.00	4.00	3.00	2.00	*M— 5.00
RED CHARM	6.00	5.00	4.00	—	—	—	Qt.— 4.00
SNOW PRINCESS	5.00	4.00	—	—	—	—	Qt.— 4.00
SPIC AND SPAN	6.00	5.00	4.00	—	—	—	Qt.— 8.00
SPOTLIGHT	5.00	4.50	4.00	—	—	—	Qt.— 6.00
SURFSIDE	5.00	4.00	—	—	—	—	—
WEDGEWOOD	8.00	7.00	6.00	—	—	—	—
MIXED VARIETIES	4.00	3.00	2.00	—	—	—	Qt.— 3.00

\*M—1000 Bulblets

## SPECIAL COLLECTION — A

100 large bulbs of at least 40 varieties (hand-selected from regular named variety storage trays). No better value anywhere

<b>Large Size</b>	<b>\$5.00 Postpaid</b>
<b>Medium Size</b>	<b>4.00 Postpaid</b>
<b>Small Size</b>	<b>3.00 Postpaid</b>

## SPECIAL COLLECTION — B

### MINIATURE AND SMALL VARIETIES COLLECTION

Hehe is a new unlabeled collection. A fine color selection of varieties which would cost much more if purchased under names. No better value anywhere. Wonderful for arrangements in the home.

<b>100 Large size bulbs</b>	<b>\$10.00</b>
<b>50 Large size bulbs</b>	<b>5.00</b>
<b>25 Large size bulbs</b>	<b>3.00</b>

### POSTPAID

## BUSINESS TERMS

Cash with Order. Dozen price is 10 times single rate; 3 or more at dozen rate. No orders accepted less than \$2.00. All retail orders Prepaid in U.S.A.; Wholesale Orders f.o.b. Medfield, Mass.

I guarantee all Stock to be true to name, insect and disease-free, and will replace any stock found to be unsatisfactory.

This list cancels all previous lists and price policies.

Usual extras and overcount on all retail orders.

## BULB DISCOUNTS

Cash orders of \$3-\$5	Select 10% Additional Stock
Cash orders of \$5-\$25	Select 15% Additional Stock
Cash orders of \$25 and over	Select 20% Additional Stock

Discount privileges are for Cash with order, and do not apply to Collections, Wholesale Orders nor items marked "No Discount."

